

Puneet Mathur – University of Maryland, College Park Ramit Sawhney – Netaji Subhas Institute of Technology Shivang Chopra – Delhi Technological University Maitree Leekha – Delhi Technological University Rajiv Ratn Shah – MIDAS, IIIT-Delhi





# **Context & Objective**

Identification of suicidal ideation in Tweets using the contextual information embedded in social media engagement, historical activities of users and homophily networks formed between like-minded individuals in Twitter.

# Motivation

- One million people die from suicide each year
- 20 times more people attempt suicide
- Existing work and social media websites focus on linguistic aspects only
- Psychological studies reveal the effectiveness of flagging at risk individuals on social media



# Contributions

- Achieve state-of-the-art performance using a stacked ensemble architecture trained on text, historical activity and social graph of inter-user interactions
- Conduct a qualitative analysis to show the effectiveness of taking into account the historical tweeting activities of users and social networks between them for accurately identifying and studying suicidality in Twitter.

## Annotation and Examples

#### **Suicidal Intent Present**

Follow							
maybe i'm better off dead							
11 (1) (10) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1							
1 Like	۲						
$\Diamond$		♡ 1					

#### **Suicidal Intent Absent**





this weather makes me wanna sleep forever

- Clear indication of suicidal tendency.
- 11.61% of the dataset.

- Flippant reference.
- Default category.

#### Architecture



## Linguistic Homophily and Graph-based Author Profiling

- Tightly coupled communities have high influence on offensive behaviour.
- Incorporating this homophily using GCN.
- Significant performance enhancement observed.



## Modelling the Social Graph

G<br/>MentionsA mentioned B in a tweetG<br/>QuotesA quotes B's tweetG<br/>repliedToA replied to B's tweet

Gathered from the tweets from the dataset and the historical tweets of users

### **Historical Activity Modelling**

- For each user, previous 3,200 (or as many available) tweets were scraped.
- A temporal weighting scheme where the importance assigned to a historical tweet varies inversely with its distance in time from the current tweet.
- Let  $\Delta t_i$  be the time offset from the original tweet in seconds. Then, the temporal representation function z is given as:

$$z(u,H) = \sum_{h_i \in H} \phi_i(\Delta t) f(h_i)$$

## Results

Model	F1	P	R
SNAP-BATNET 14	92.60	72.20	93.52
BiLSTM + Attention (Text) 11	91.26	70.02	91.23
Text + Temporal Modeling	92.75*	91.98*	93.70*
Temporal GCN	93.89*	88.73	94.54*

## **Qualitative Analysis**



## Conclusion



Developed a robust classifier for Suicidal Ideation Identification



Incorporated user history and past activity to improve robustness



Utilized social network graphs for author profiling to enrich the classification model

Thank You